

BNTOUCH

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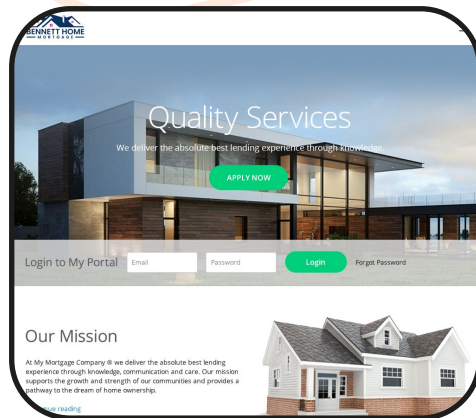
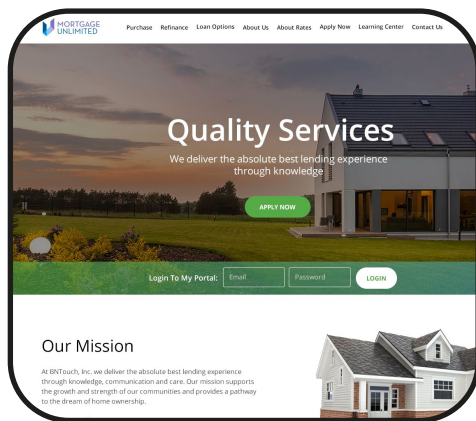
www.bntouch.com

Websites & Landing Pages



Built to Perform

Create branded mortgage websites and AI-enhanced landing pages in just minutes.



Each site is fully synced with your CRM, equipped with integrated lead forms, automated workflows, and personalized sub-sites for every LO on your team. Whether you're recruiting, running paid ads, or building long-term trust with borrowers, BNTouch gives you the digital firepower to move faster and smarter. No tech skills required — just real results, from click to close.

Go to the **Options tab** → **Website Manager** to activate your site and start building landing pages!



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BNTouch Mortgage CRM

Turn traffic into funded loans — on autopilot

A complete platform for launching smart, branded mortgage websites and unlimited AI-enhanced landing pages—all integrated with your CRM.

Why Top Producers Choose BNTouch



Instant credibility.

Branded, mobile-friendly websites that build trust on first click



Higher conversions.

AI-powered landing pages turn visitors into leads — automatically



Fully automated.

Lead forms trigger instant campaigns, follow-ups, and reminders



Scales with your team.

Each loan officer gets their own sub-site and landing page stack

Included Features

Personalized Sub-Sites for Every LO

Each team member gets a fully branded, customizable sub-site—mobile-ready and CRM-connected.

Unlimited Landing Pages

Create pages for every campaign, referral partner, or product push—no limits, no coding.

Smart 1003 Application Flow

MAIA guides borrowers through the 1003 via secure link—offering real-time tips, error checks, and field-level support.

Seamless CRM Integration

All landing pages and sub-sites feed directly into your CRM's campaign workflows—no lead left behind.

AI Landing Page Builder

Design high-converting pages in minutes with drag-and-drop tools and AI-generated content suggestions.

Integrated Lead Forms

Capture leads directly on your site and instantly sync them into your CRM for automated follow-up.

Full Tracking Support



Embed Google Analytics, Meta Pixel, or any custom scripts to monitor page performance and optimize conversion.

AI Content Generation

Generate page copy, emails, and CTAs with integrated ChatGPT tools—built right into the editor.



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