

Meet Maia, Your Mortgage AI Assistant,

designed to empower your mortgage business. Maia is integrated with the CRM, offering a user-friendly experience across desktop and mobile platforms. Natural language understanding allows you to communicate effortlessly, while she excels at retrieving critical information, managing data, and creating tasks. Maia's adaptability and continuous improvement ensure she remains your indispensable companion.



Efficient CRM Companion

Meet Maia, your dedicated Mortgage AI Assistant. In the complex world of mortgage management, Maia is your reliable partner.



Seamless Interaction

Interacting with Maia is effortless. Look for the robot icon on your Tracker, accessible from any CRM screen. A simple click activates Maia's capabilities.



Natural Language Interaction

Engage with Maia in a conversational manner. Whether you seek client information or require reminders, Maia is your proficient conversationalist.



Mobile Accessibility

Maia is also readily available through the BNTouch Mobile App. By swiping to access the app menu, you'll spot Maia's icon in the upper-right corner, ready to assist.



Intuitive Commands

Maia comprehends your queries with ease, even when they're not elaborated. For instance, "show birthdays this month" or "find partner Chelsea" yield precise results.



Comprehensive Information Retrieval

Maia excels at sourcing data within your CRM. This extends to records, documents, campaigns, and partnerships, delivered promptly.



Effortless Data Management

In addition to data retrieval, Maia facilitates data modification. Tasks like closing, editing, or updating are executed with precision.



Task Creation and Management

Maia simplifies task creation, generating reminders, composing messages, and scheduling events to optimize your workflow.



CRM Guidance

For those navigating unfamiliar CRM territories, Maia provides guidance. Questions such as "How can I update my picture?" or "Where's my loan application?" are met with clear directions.



Integration with Voice Assistants

Maia harmoniously collaborates with mobile device assistants like Siri and Google Assistant, enhancing her versatility.



Continuous Improvement

Maia is continuously evolving to offer superior assistance. She readily communicates issues, while her resilience ensures adaptation to user needs.



Customer Support Channel

Should you encounter challenges or wish to provide valuable insights, our support team welcomes your correspondence at support@bntouchmortgage.com.